THE ORIGINAL

# MOONBEAMS

Founded by — Colonel E. A. Little

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## Yes . . . This Sunday Is Mother's Day

### IN THE VALLEY OF THE MOON

Well . . . Well . . . Well . . . Sunday is Mother's Day . . . And the older I get the more my Mother worries about me getting my proper rest and enough to eat . . . But they tell me that is what Mothers are for . . .

Anyway, Mothers — all them are plenty wonderful people, and it wouldn't hurt if the practice of Mother's Day were carried on throughout the entire year . .

To My Mother . . .

**Having a wonderful Mother**
**With a dear and thoughtful way**
**Adds such a special meaning**
**To a day like Mother's Day**
**That's why this wish**
**for happiness**
**Is bringing with it, too,**
**The thoughts, the love,**
**the wishes**
**That are yours**
**the year long through!**

**. . . from your best boy, "Bill"**

Thank you,
The Publisher

**SONOMA MISSION INN, Boyes. Splendid cuisine, excellent bar, and luxurious accomodations.**

He: "Why do you weep and sniffle at a picture show over the imaginary woes of people you never met?" She: "Same reason why you scream and yell when a man you don't know slides into second base."

Intelligent adults are kind to the children they meet in life.

Guide, who has lost way, to disgruntled hunters: " I am the best guide in Maine, only I think we're in Canada now."

**MIKE & ROSE'S MARKET, Boyes. Open Wed. to Sat., 10 to 6 except on Saturday, 9 to 7. Highest quality meats. Groceries.**

Speed Fiend: "It's great speeding along like this. Aren't you glad you're alive?" Passenger: "Glad isn't the word. I'm amazed."

At an eight-year-old's birthday party, the adults rushed around frantically keping the party going — organizing games, treasure hunts and races. In the midst of the confusion, one little boy asked: "When this is all over, canweplay?"

**WAYNE POWERS, Pool Maintenance. Quality service. Chemicals, repairs, heaters. Six years in business. Call LIberty 5-2955.**

"Mama," asked the 7-year-old Clara, "what does transatlantic mean?" "Across the Atlantic, of course," replied her mother, 'Trans always means 'across'." "Then, I suppose," continued Clara, "that transparent means 'a cross parent' ".

**MENDEL'S CAFE, Boyes Plaza. Serving daily from 12; Spanish Food, Pizza, Steaks, Seafood — Cocktails — Closed Tuesdays.**

Joker: "Waiter, bring me a slab of political pie". Waiter: "Yes sir. Do you prefer the applesauce or the plum filling?"

Resolve to edge in a little reading every day. If you gain but 15 minutes a day, it will make itself felt at the end of the year.

**DENNY'S COG CLUB, Boyes. Gathering-place for sportsmen, fishermen, hunters, football and baseball fans. Congenial always.**

Sam: "A sharp nose indicates much curiosity." Bam: "And a flat one indicates too much."

Jack: 'Why would a barber rather shave six black bearded men than one with a red beard?" Tom: "I give up. Why?" Jack: "Because he'd get six times as much money."

The love of reading enables a man to exchange the wearisome hours of life which come to everyone for hours of delight.

**BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. Telephone WEbster 8-2696.**

**FRANK BUCHBAUER (B & L Laundromat, Fetters), expert on all types of refrigeration — Have yours checked now.**

Riddle: What's the difference between a jeweler and a jailer? Answer: One sells watches and the other watches cells.

The real test for most people comes when green folding becomes involved.

Woman to friend: "The worst thing about living in a trailer is that there's no place to put anything except where it belongs."

**LEE STARRETT, Massuer, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.**

Alice: "What did one strawberry say to the other strawberry?" Louis " 'If you werent so fresh, we wouldn't be in this jam.' "

Rookie policeman on the telephone: 'Hello, chief. There's just been a robbery . . . and I've got one of them right here." Chief: "Good work. Which one did you get?" Rookie: "The one who was robbed."

One man to another: "She's one of those women who regard free speech not as a right but as a continuous obligation".

A man with an axe to grind ought to turn his own grindestone.

**BROADWAY CAFE, Sonoma. Mendel Cader, manager. A cozy bar and dinning room, serving luncheons, dinners. Quiet, efficient.**

A friend of mine took her four-year-old son to the Vassar Institute one summer. When she stopped after her own class to visit him at the nursery school, she found him all excited because he'd gone swimming in the pool. "How nice!" she exclaimed. "But you don't 0have a bathing suit." "We went in naked!" "Oh," she said. "Did the little girls go in naked, too?" "Goodness, no, Mother!" the little four-year-old replied. "They wore bathing caps."

**BANCROFT NURSERY, Sonoma. Is the place to get that gift for Mothers Day on Sunday, May 11th. . . They will deliver.**

Passenger on plane: "My, those people down there look like ants." Hostess: "They are ants, Madam. We haven't taken off yet."

Two motorists stopped head-on on a narrow bridge. "I never back up for an idiot," said one driver. "I always do," replied the other as he shifted into reverse.

**Yes - - MOONBEAMS will be happy to take care of your RUBBER STAMP problems. Give us a try next time —**

MOONBEAMS

Published every Friday by Private Bill Sandlin, P. O. Box 446, Boyes Hot Springs, Calif. $1.29 per year by mail, pickup, free.

**SONOMA GROVE, Hiway 12 south of Boyes. Finest food and drinkables, homelike atmosphere. Italian foods, also Seafood.**

Stop the Presses!!! We just received a nice letter from a very nice guy by the name of Herb Snyder, Jr. He tells us he reads MOONBEAMS with interest . . . He also mentioned that he was the "Logical Candidate in '58" for the office of County Recorder.

Hal: My wife had a fight with the electric company. Al: Who won? Hal: It was a draw. We don't get any light, and they don't get any money..

**FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. Soda fountain. A super drug store.**

Need your car washed? ? ? Well, the Explorer Scouts will be happy to do the job this Saturday at Bud Delaney's Richfield Service in Boyes Springs . . . Average car - $1.00. . .

Poor Golfer: Well, how do you like my game? Caddy: I suppose it's all right, but I prefer golf.

**GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied stock—wines, beer, whiskeys, liquors.**

Ever meet R. A. "Bob" Miller, the insurance man in Sonoma? Well if you want your wife to drive a car better than the one you can't afford to make payments on today, he is the man to see for life insurance . . .

California's rangelands will soon be dry; be careful with smokes when you travel through them; help prevent grass and forest fires.

**ELECTRONIC DRIVE-IN-TV and Radio Specializing In Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.**

The A. B. C. announced it will not transfer the B. E. E. R. & W. I. N. E. license to Scott L. Hoy of the Idle Hour, Sonoma Hwy.

Well, Fritz Davis is back at his old stand in Glen Ellen . . .

Used Car Dealer (driving up a hill): "This is the opportunity of a lifetime." Customer: "Yes, I can hear it knocking."

**BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.**

A Red Cross safety course will be held at Morton's pool from May 12th through May 23 from 6 to 8 p. m. . . . Boys and Girls 14 through 17 are welcome to attend . . .

I noticed in the Santa Rosa Press Democrat Sunday issue where they also feel that a new broom is needed around the Sheriff's office and have gone on record supporting John Ellis for the job.

**FOUR CORNERS CAFE, So. Broadway, Sonoma, The home of Steam Beer — Sensational Linguica Pizza to take out.**

R. A. "BOB" MILLER —o— "Yours for Life"
Insurance Exclusively Next to Telephone Co., Sonoma

We see where Mrs. Edna Bequeaith has been apointed Master of the Post at the Kenwood Post Office . . .

Policeman: "Why did you knock this man down?" Driver: "I never touched him, sir, I just stopped my car to let him across in front of it, and he fainted."

**OUR RESORT, El Verano. Let Harvey and Melina serve you your favorite cocktail. "Home of the Stein Club". U-R Welcome.**

Stopped at a cafe for a bite to eat, then noticed I was out of matches, so asked for some and what do you think I got? ? ? Yes, I got matches and on the flap it read Edmund C. Reedy for Sonoma County Auditor, Veteran of World War I and II . . .

Stan: What do you think of our candidates for Congress? Fran: Well, I'm glad only one can be elected.

**VALLEY OF THE MOON CLEANING PLANT, Hwy. 12, Boyes. Fast service, Free pickup. All work done on premises. WE 8-5830.**

The Rustic Inn at Glen Ellen installed a new beer box this week, so don't try to drink them dry . . .

Tourist: Has it rained here lately? Texan: You've heard the story of Noah's ark when it rained for 40 days and nights, haven't you? Well, we got an inch and a half that time.

**JIM'S MEATS, at Boyes Springs Food Center. Top quality always. We cut to your order. Fresh poultry. Delicatessen dept.**

Whn you hear it said that there is a beautiful tie between father and son, the son is probably wearing it.

Customer: "I'd like to buy some pillowcases. Clerk: "What size, sir?" Customer: "Well, I wear a size seven hat."

Had a nice letter from Armand J. Robertson, Chairman of the ABSHIRE for State Senator Committee, wanting our advertising rates . . .

**CHEF CARDINI'S RESTAURANT, Glen Ellen. Fastidious in its meals, drinkables. Comfortable, luxurious. We cater anywhere.**

The California Newspaper Publishers Association board of directors met in Santa Rosa over the weekend . . . We stuck our head in for a moment, since we used to be a member, but its for the big boys and we have found much more fun belonging to "The Try Weakly Assn." and the California Press Assn. . . .

Weeds cost California farmers millions of dollars annually.

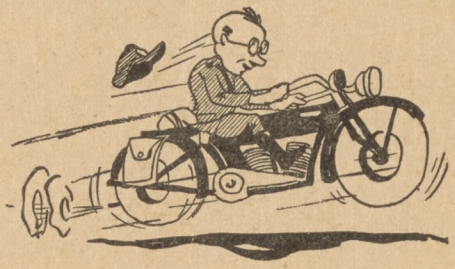
**FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment, Household appliances, Giftware, Paint, Tools, Glass.**

A man who handles the complaint desk at a large Los Angeles public service organization has evolved a devastating technique for squelching unreasonable beefers. When a telephone caller works up to a bitter tirade against the organization, the complaint man waits till the caller reaches the sputtering point, then brbeaks in with, "Pardon me, madam, I was called away from the phone — would you mind repeating what you just said?"

One young girl to another: "Sylvia is one of those sweet, shy, unassuming girls. You know, a real phony."

**UNDER-COVER SHOP, Rustic Bldg., Glen Ellen. Lingerie, robes, imported blouses, nurses' uniforms, novelties. Reasonably priced.**

A friend of mine was going into surgery. They wheeled him all wrapped up in sheets and lifted him onto the operating table. In the glare of the lights, surgeons and assistant surgeons, anesthetist and surgical nurses in their gauze masks crowded around. Sterilizers were hissing. Oxygen tanks stood ready. They began peeling the sheets off, and as they removed th last of the presurgical preparations and got down to his bare torso they found a piece of adhesive tape pasted to his skin. Written on it was the reminded: "Think."



*Ask about our fast printing service and low prices . . .*

MOONBEAMS

**Business Cards - $5.00 per 1000 plus tax**

JOHN A. ELLIS — Deserves Your Support — FOR SHERIFF

While serving as chief clerk of a small Marine Corps detachment, I overheard a new clerg just out of recruit training address the adjutant, a first lieutenant, as captain. I called him aside and pointed out that one silver bar was the insignia of a first lieutenant, not a captain. "Look, sergeant," he said. "Cou got your stripes the way you wanted to. Now let me get mine my way."

An advertised product will be chosen over an un-advertised one, by nine out of ten shoppers.

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. Telephone WE 8-3357.

Mert: "I'd like to get a divorce. My husband and I just don't get along." Gert: "Why don't you sue him for incompatibility?" Mert: "I would if I could only catch him at it."

Brie-To-Be to friend: "It was Christmas when I first realized that Tom was getting serious. He gave me an electric blanket with dual controls."

RICHFIELD SERVICE, main corner, Boyes. Best equipped station in the Valley. Bud Delaney, proprietor. S & H Stamps.

Young stewardess to pilot on her first flight over the Grand Canyon: "Could this have been prevented by contour plowing?"

Jack: "Hey, you have your shoes on the wrong feet!" Mack: "Impossible! These are the only feet I have."

ADOBE DRUG (Ray S. Duer), 417 1st St. W., Sonoma. WE 8-2971
Prescription Specialist Veterinary Supplies

Husband painting house to neighbor washing windows: "You're lucky only getting a two-week vacation. I got three!"

Judge: "Why did you park in that no parking zone?" Driver: Well, the sign said 'Fine for parking'."

MANCUSO WINES, Glen Ellen. . . Grower-producer. Available IN THE VALLEY OF THE MOON

Employer: 'May I see your references?" Applicant: "No. I tore them up." Employer: "That was a foolish thing to do." Applicant: "you wouldn't think so if you had read them."

Graduation engineer to commencement visitor: "Yes, sir. I'll consider your company. You may submit a sealed bid along with the others."

The main purpose of education is to teach people to think.

EL DORADO HOTEL, Sonoma. John Merlo, Prop. Varied menu, Italian foods, a specialty. Splendid cocktail bar. Finest food.

**ELECT . . . HERB. SNYDER, JR. . . . Sonoma County Recorder, The one candidate with experience and know how.**

Buy a cake for Mother's Day at the "bake sale" sponsored by the Flowery School Parent's Club, this Saturday at the Woodleaf Mkt.

Did you get in on the free breakfast last Saturday next to the Woodleaf Market? ? ? Well, we did and Sausage was sure good . . . Hope the Lions Club made out with the donations for same . . .

**SONOMA GOLF & COUNTRY CLUB, Arnold Drive. Finest food always. Try our Clown Room. Henry Goulette, Manager.**

Captain: Private, do you know what a good soldier does when he hears a call for a volunteer to step one pace forward? Private: Yes, sir. He steps sideways so as not to get in the volunteer's way.

Received a copy of Harry Oliver's "Desert Rat Scrap Book," he caims it's the only newspaper in America you can open in the wind. . .

**BATHHOUSE RESTAURANT, on the veranda. Merchants' light lunch. Giant Hamburgers, Farmerburger. Finest food, low cost.**

Archeologist: In the West, excavators found the remains of a man with one foot in his mouth. Sociologist: Amazing. An ancient politician, no doubt.

During a traffic snarl, a horntooter began blasting his horn. A man in a car alongside looked over and politely inquired: "What else did you get for Christmas?"

**VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.**

If you get hungry about 3 p. m. on Saturday drop around to the Valley Mart, Sonoma, and take advantage of the free barbecue . . . Chef Cardini will be happy to trade cooking secrets with you . . . If you can't make it then drive out to Glen Ellen later in the evening and see the Chef and Mrs. Cardini at their fine restaurant . . .

If your Mother has everything, give her a plant from the Bancroft Nursery . . . My Mother always has room for one more . . .

**BOYES SPRINGS FOOD CENTER. A complete quality, one-stop market, with competitive prices. Take-out license. Stop in.**

Received a nice note from Mrs. Justice Craemer of Kentfield stating that our old friend Justice was still in the hospital, and is being "built-up" for surgery. Also he enjoyed receiving MOONBEAMS weekly . . . For your information, Justice is President of the California Press Assn.

**PALMS INN, Verano. Meet Carl and Rene Inskeeps your hosts, also Wilma and Barney Barnett in the dining room. Open every day.**

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